



How to Add Audio to Your Web Site

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HOW TO ADD INSTANT AUDIO TO YOUR WEB SITE

*This audio message took less than
10 minutes to record and post...*

You no longer need to spend hundreds of dollars on professional audio recording and editing software or a special streaming server to add audio to your web site.

I'll give you the background to understand audio, show you how to create and edit your own audio files and provide you with the best solutions we've found so you can be up and running with your own instant web site audio quickly and easily.

We also provide a [free video tutorial](#) on how to use a free audio editing program to record and edit audio as well as providing demo videos on how to use our two recommended programs.

Using any program [recommended here](#) it's now fast, easy and inexpensive. Adding streaming audio to a web site is an excellent marketing tool. Using relatively little bandwidth you can spice up your message and have it play while prospective customers browse your site.

You can use streaming audio on your web site to provide interviews, tutorials, testimonials or background music. It's also great for musicians promoting their music.

Why pay for radio advertising when you can broadcast from your web site? Or, you can use both. You can use a radio ad for local markets plus make the same ad available to the rest of the world via your web site.

You can also add a link to your audio message in emails or ezines. Instead of typing all of your information out or adding large audio files to your email, just add a link and you're talking!

I'll also cover the next step in web site audio - podcasting. Podcasting is for larger audio files, similar to a radio program, that are downloaded and listened to at the subscribers' convenience.

Independent music artists who want to promote their music will find this information extremely valuable for creating 30 second sound clips of their music.

For independent music artists who want to add video clips and sell their audio CD's online I suggest that you also check out [1stwebsitevideo.com](#) and [diy-ecommerce.com](#)

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